Vishwanath Singh

 Bengaluru | ✉ vishwanath.spm@gmail.com | ☎ +91 98996 80240 | 🔗 /vishwanath

About

Product Manager with a strong technical foundation, experienced in **developing web and Android apps** using AI. Skilled in **scaling products, marketing, automating processes, and leveraging data-driven insights** to enhance user engagement and efficiency. Adept at leading cross-functional teams and utilizing tools like **Jira, Figma, Clevertap, Postman and SQL.** Combines a deep understanding of coding with product strategy to build innovative, user-centric solutions that drive business impact.

Experience

APM, (Founder's Office) Linksmart Technologies – Bengaluru, KA   May 2023 – Present

- Led end-to-end development of a Monitoring Platform, overseeing **product roadmap, feature definition, and development.**
- Single-handedly built QA automation with **Selenium & Appium**, with test coverage of 80% and reducing testing time 60%.
- Improved authentication User-flow & CTA, boosting **successful scans by 35% and reducing scanning time by 15%.**
- Utilized **A/B testing** to implement data-driven solutions, elevating user experience by 22%.
- **Drafted PRDs and user stories**, and facilitated Scrum ceremonies to ensure cross-functional collaboration and alignment.
- Conducted competitor analysis and introduced product improvements, informing **strategic decisions and prioritization.**
- Managed marketing initiatives at global conferences, enhancing brand visibility and securing **POCs with Flipkart and Xpressbees** by addressing critical vulnerabilities.

Associate Product Manager, Skill Vertex – Bengaluru,KA   Apr 2022 – May 2023

- Implemented Personalized Learning Paths, resulting in a **28% increase in DAU, 8% rise in ASD, and 12% boost in user retention.**
- Prioritized **product backlog** by analyzing competitor and conducting market research, ensuring alignment with user needs and industry trends.
- Conducted **user interviews** and testing for user-centric feature development, enhancing overall user experience.
- Monitored and improved **product adoption metrics** and KPIs, identifying areas for improvement to better meet user needs.

Technologies

Languages: Kotlin, SQL, HTML, CSS, JavaScript
Tools: JIRA, Figma, Mix Panel, AWS
Skills: Backlog Prioritization, Marketing Strategy, A/B testing, Cross Functional Collaboration, Quick Learner, Stakeholder Management

Education

University of Delhi   Dec 2015 – Oct 2018
Bachelor of Commerce in Business Accounting Finance
Institute of Chartered Accountants of India: Till IPCC   Dec 2015 – May 2018

Certifications

- **Certified Scrum Product Owner(CSPO)**   - **Google UX Design**

Achievements

By SkillVertex: Top-performing APM for **strategic product development and cross-functional leadership.**

By C.I.C.A.S.A. Noida Branch - **ICAI:** Awarded for **leadership skills.**

Products Built

PM Quest: *Try it here: pmquest.app*
PM Quest is a GenAI-powered web platform tailored for aspiring and current Product Managers to simulate real interview scenarios and receive intelligent, constructive feedback. The platform leverages generative AI to mimic interviewer behavior and provide detailed evaluation on responses to product management questions.

- **Purpose:** Built to help PM candidates practice and refine their interview skills effectively, receive immediate AI-generated insights, and grow into more confident, well-rounded product thinkers.
- **Technologies Used:** React for frontend, Firebase for hosting and backend, integrated with Gemini's API for answer evaluation.

- **Key Features:**

  - AI-driven mock interviews with tailored PM questions across product sense, execution, and strategy.
  - Real-time feedback and scoring based on clarity, structure, and product thinking.
  - Personalized improvement suggestions and answer rewriting powered by generative AI.
  - Google OAuth 2.0 integration for seamless login and user plan management (Free | Plus | Pro), with Razorpay integration for secure payments.

Wordlify:

Wordlify, an innovative book-reading Android app designed to enhance the reading experience while helping users improve their vocabulary. The app supports EPUB and PDF formats and integrates intelligent features for word exploration and vocabulary building.

- **Purpose:** Designed to create an immersive reading experience while supporting users in building their vocabulary in a fun and interactive way.
- **Technologies Used:** Android Studio for development, Kotlin and XML for app functionality and design.
- **Key Features:**

  - Instant word lookup with Google search integration for added context.
  - Bookmark words/phrases into a personalized list.
  - Flashcard quiz system to improve vocabulary, prioritizing repeated exposure to incorrect guesses.